

CITY OF SYRACUSE PUBLIC ART APPLICATION

Project Title: Lodi Triangle Street Mural

Installation Type:

Donation to permanent art collection

Temporary installation

Proposed date and duration of installation: June 28, 2024

Mural on private property

Installation Location

Property Name: "Lodi Triangle"

Street Address: 1100 N McBride Street; Syracuse, NY 13208

Location Description [e.g., 15 ft. from building entrance]: _____

A portion of N McBride that will be temporarily shut down to vehicular traffic during the summer months as a part of the City of Syracuse - SMTC - Adapt CNY Community Streets program

Artwork Type [e.g., sculpture, mural, video]: Mural

Artwork Description [include fabrication date; medium, dimensions, materials and finishes]:

A street mural which is installed centerstage on the half block of N McBride that will be closed to vehicular traffic.

The closed portion of the street is 91 feet long and 19 feet wide. The mural will be placed in the center of this section,

then the remaining portion will be painted in simple striping with colors matching the mural itself.

We will use street paint provided by SMTC | Adapt CNY under the advisement of City of Syracuse DPW.

It will be installed under the oversight of the lead artist, experienced mural artist, and community artists and volunteers.

Artist

Name: Daniela Nikolavsky (lead) | Assisted by

Address: 6421 Tulipwood Lane; Jamesville, NY 13078

Phone: 248-974-3301

Email: danikolavsky@gmail.com

Current Owner (if applicable)

Name: City of Syracuse

Address: _____

Phone: _____

Email: _____

Applicant

Name: Hopeprint, Inc (Contact: Nicole Watts)

Address: P.O. Box 11664; Syracuse, NY 13218

Phone: 315-313-6667 x700

Email: nicole.watts@hopeprint.org

Signature: _____

Date May 31, 2024

Project Description

The Lodi Triangle is a placemaking project born out of community engagement and design efforts being carried out by Hopeprint's West Pond Alliance, as found in the West Pond Microneighborhood Reinvestment Proposal. Our proposal for a temporary closure of a portion of N McBride Street, adjacent to Amos Park was one of three projects awarded the Community Streets permitting and grant by SMTC | City of Syracuse | Adapt CNY. In this space, we are looking to paint a community-designed street mural, and install temporary outdoor furniture, augmented with summer programming for Summer 2024.

The lead artist on this mural is Daniela Nikolavsky, who together with Art Therapist and SU Professor Rochelle Royster, facilitated an Art + Wellness Group for New American women from Hopeprint's Her Village and the broader community. These women together designed the core image of our mural as a part of this event series to be used for this purpose (see below).

Daniela is working with experienced mural artist Brandon Lazore to reconfigure the art design to install as the street mural. It will be installed under their oversight by community artists and volunteers. This entire project is under the purview of Hopeprint, West Pond Alliance, and Ocara Fine Arts, together with partnerships including Pyramids Halal Market, Syracuse Urbanism Club - Mini Meadows Project, Deaf New American Advocacy Inc, NEHDA, and others. Funding for the project has been awarded by Northside TNT, Adapt CNY, Onondaga County Health Department, and and CNY Arts.

Following the installation of the street mural and placemaking infrastructure, Hopeprint's West Pond Alliance is teeing up to offer various programming for the community throughout the summer, in partnership with a myriad of other partners. Pending approval, this program is slated to include a Night Market, Toddler Hour, Kids and Youth Events, and Special Weekend Community Events (health fair, live music performance, etc).

Drawings of Proposed Work

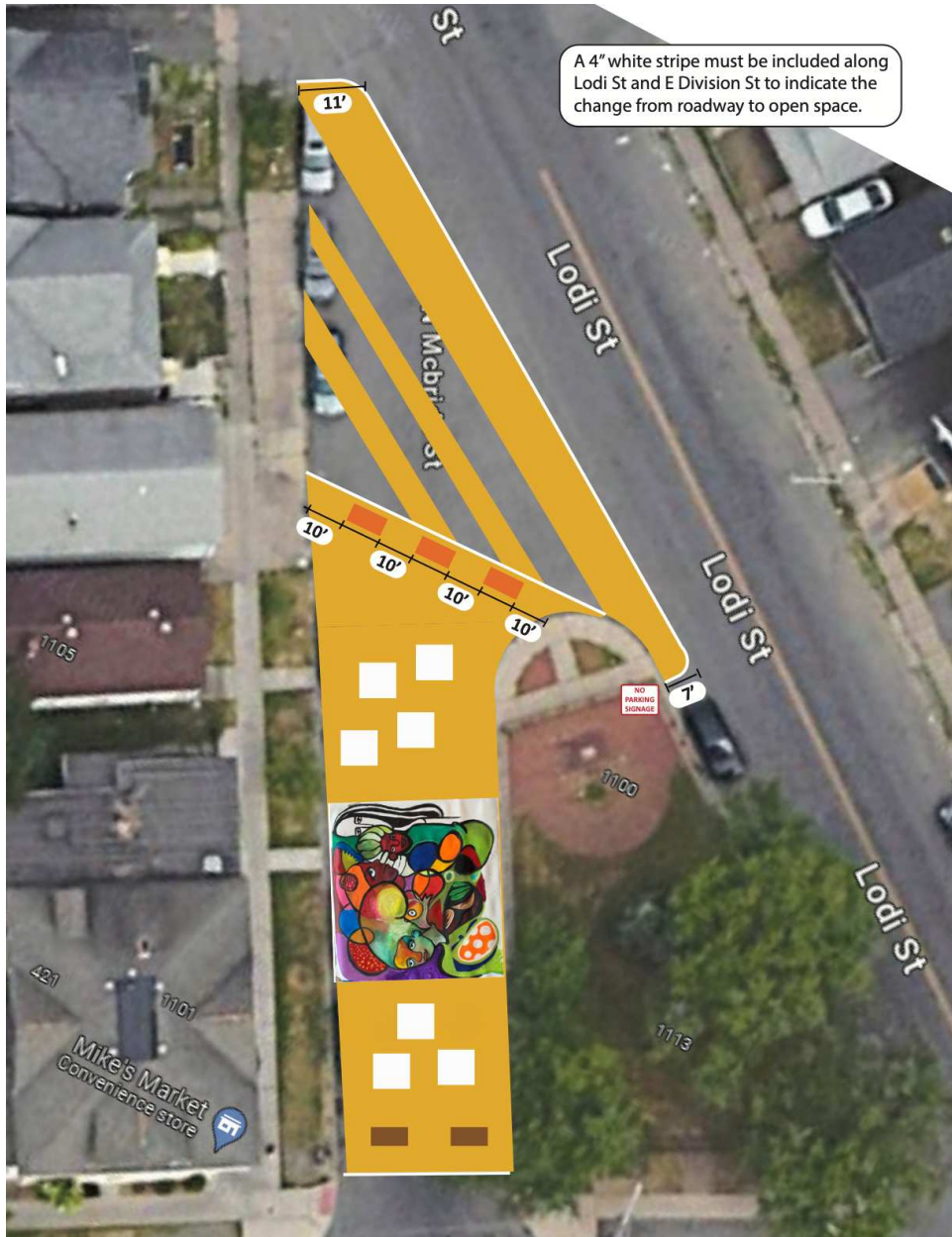
The following is the core image inspiring the art mural, designed by the Her Village New American women. Note that the original colors as noted will be simplified to primary and secondary colors based on street paint availability, but the core of the art will be as pictured.



Scaled Site Plan and Illustrative Drawings

The proposed site of this installation is on a portion of N McBride Street between Lodi and E Division, which will be temporarily closed to vehicular traffic for the summer months.

Surrounding the core image will be striping in color(s) congruent with the mural, and small blank boxes ready for neighborhood children to add to the street art via chalk. (Note: Chalk art will be erased regularly to allow more residents to participate, and will be erased immediately if they break the rules such as vulgar languages or images, political messaging, or otherwise.)



Short- and Long-Term Maintenance

During the months that the street is closed to vehicular traffic, Hopeprint will provide any necessary maintenance to the mural, and regular reset of the chalk drawing frames. Following that, the mural will be allowed to fade per the paint being utilized being short-term in nature (at the behest of the City of Syracuse).

Project Timeline

June 2024 Procurement and Delivery of Supplies
 June 28-29, 2024 Installation of Street Mural (pending approval)
 Removal will take place naturally or upon re-paving by DPW

Project Budget

Category	Item	Unit	Unit Type	Cost per Unit	# of Units Needed	Cost Estimate
Paint	Roller Frames	1	each	\$ 5.00	10	\$ 50.00
	Rollers	1	pack of 3	\$ 12.00	10	\$ 120.00
	Roller extensions	1	each	\$ 9.00	10	\$ 90.00
	5 gallon buckets	1	each	\$ 5.00		\$ -
	Paint trays	1	each	\$ 4.00	20	\$ 80.00
	Paint - Water-based Traffic Marking	1	gallon	\$ 25.00	50	\$ 1,250.00
Barriers	Rubber curbs 6'	1	each	\$ 45.00		\$ -
	Rubber curbs 4'	1	each	\$ 35.00		\$ -
	Flexible delineators	1	each	\$ 7.00		\$ -
	Flex post base	1	each	\$ 10.00		\$ -
	Temporary Bollards	1	each	\$ 70.00		\$ -
	Planter boxes	1	each	\$ 115.00	2	\$ 230.00
	Wooden crates	1	each	\$ 15.00		\$ -
	Traffic cones	1	each	\$ 7.00		\$ -
Straw wattle/hay bales	1	package (2)	\$ 15.00		\$ -	
Street Markings	Duct tape	2	each	\$ 12.00		\$ -
	Foil-backed tape	1	each	\$ 25.00		\$ -
	3M Stamark Tape	1	each	\$ 215.00		\$ -
	Standard stencil	1	each	\$ 125.00		\$ -
	Spray chalk	1	each	\$ 8.00		\$ -
	Sidewalk chalk	1	package	\$ 25.00		\$ -
	Astro turf	1	sq yard	\$ 10.00		\$ -
Signage	Lawn sign	1	each	\$ 5.00		\$ -
	A-frame sign	1	each	\$ 130.00		\$ -
	Sidewalk decals	1	each	\$ 55.00		\$ -
Other Items*	Water filled jersey barrier	1	each	\$ 354.00	3	\$ 1,062.00
	Bistro table set	1	set	\$ 156.00	6	\$ 936.00
	Umbrellas	1	each	\$ 125.00	3	\$ 375.00
	Umbrella stands	1	each	\$ 120.00	3	\$ 360.00
	Flowers	1	flat	\$ 22.00	6	\$ 132.00
Total Cost Estimate:						\$ 4,685.00

SMTC Community Streets Lodi Street Triangle
Project Addendum

Good evening!

We are working with SMTC to order paint specifically for the street, and I will verify that it is slip resistant! It's being ordered by Adapt CNY in partnership with the SMTC, and I'm told they are ordering Sherwin Williams paint intended for use on streets.

In terms of an image with the planned colors, this is the most updated version I have from the artist with one notable edit that will be in the final version: The face that is currently blue will be white paint.

For the site plan, we are working in close connection to Tom from the SMTC, informed by Kevan Busa (who works directly for Neil Milcarek- Burke) in the site plan. They took our original and actually designed what we will be doing to their specifications. We are required to have a liability waiver (which we are currently finishing), but have already received preliminary permissions through the Community Streets process, including Neil Milcarek- Burke and other necessary parties. Here's the basics on the site plan:

- **Water Traffic Barriers:** The City DPW has requested that we utilize water barriers along the barrier that will extend to block off N McBride semi-permanently (for the noted months) from the Lodi Street side. They are being placed in accordance with the DPWs directives, and being funded by the Onondaga County Department of Health.
- **Flower Planters:** We will be utilizing flower boxes/planters to blockage the other portion of N McBride on the E Division side. N McBride is a one way street, so traffic should not be flowing that direction at any time. However, the flower boxes will give increased, ongoing safety along with beautification.
- **Signage:** We have not been told yet what signage is required by the City for the space, but will comply with whatever we are told. (We have inquired and are awaiting response from the Community Streets coordinators.)
- **Proposed Outdoor Furniture:** The proposed outdoor furniture will be in the protected area, and will include approximately five cafe tables with chairs, and some shade umbrellas.
- **Other:** During the actual art installation, DPW will be providing us with the classic street blockades that will be manned as we are required to paint to the edge of the street for their safety requirements.

Please let me know if any further clarification is needed, and thank you so much!

Nicole



April 2, 2024

Nicole Watts, Founder/CEO
Hopeprint, Inc.
745 North Salina Street
Syracuse, NY
13202

Dear Nicole,

I am pleased to share that your application and submission to the Syracuse Community Streets Program has been selected to receive funding in order to support the Lodi Triangle Placemaking project.

Adapt CNY is working in coordination with the Syracuse Metropolitan Transportation Council (SMTC) and the City of Syracuse to advance the Community Streets Initiative. As a next step, in the coming days SMTC will coordinate with you in order to conduct a detailed review of the proposed project and make any final adjustments or modifications in order to prepare for submission to the City of Syracuse for implementation. This process will also help to determine the final funding amount awarded to the project.

Once this process is complete, Adapt CNY will work with you in order to make disbursements as preparations are made for the necessary materials, supplies, and other purchases. Please do not hesitate to contact Adapt CNY at info@adaptcny.org with any questions or concerns regarding next steps.

We look forward to working with you to implement this exciting project.

Sincerely,

A handwritten signature in black ink, appearing to read 'Eric Ennis', written over a thin horizontal line.

Eric Ennis
President, Board of Directors
Adapt CNY, Inc.

DANIELA AMORA NIKOLAVSKY

6421 Tulipwood Lane, Jamesville NY 13078 | danikolavsky@gmail.com | (248) 974-3301

EDUCATION

Bachelor's Degree in Pharmaceutical Sciences, Federal University of Ceara, Brazil (1998-2002)

Graduated from the Federal University of Ceara's College of Pharmacy in 2002.

Master's Degree in Pharmacology, Federal University of Ceara, Brazil (2003-2005)

Defended the dissertation "Renal Effects of *Crotalus durissus collilineatus* Crude Venom and Its Fractions" in January, 2005.

PhD Degree in Pharmacology, Federal University of Ceara, Brazil (2005-2008)

Defended the thesis "Study of Toxicity Induced by Phospholipase A₂ Isolated From *Crotalus durissus terrificus* Snake Venom On Isolated Rat Kidney and On Isolated Rabbit Proximal Tubules" in August, 2008.

WORK EXPERIENCE

Pharmacology Instructor, Department of Physiology and Pharmacology, Federal University of Ceara, Fortaleza, Brazil (2001-2002)

Experience in tutoring Pharmacy, Nursing and Medical Students.

Research Assistant, *University of Michigan*, Ann Arbor, MI (2006-2007)

Experience in developing research projects, performing investigative experiments, and working with cell culture. Experience in publishing original research data and grant writing.

Pharmacy Intern, *Henry Ford Pharmacy Advantage*, Troy, MI (2010-2011)

Three-month experience under supervision of a pharmacist preceptor in a specialty pharmacy. The work responsibilities included filling prescriptions, transferring prescriptions, maintenance of controlled substances inventory, patient call center and data entry and database management.

Research Assistant, *Upstate Medical University*, Syracuse, NY (2016-2018)

Experience in developing research projects, performing investigative experiments, working with cell culture and live cell imaging. Experience with publishing original research data.

Artist – Jamesville, NY (2018-Present)

Experience curating, drawing, painting and using mixed media.

Office Coordinator, Louis Stokes Alliance for Minority Participation, Syracuse University, Syracuse, NY (2023- Present)

Experience in overseeing office communications and supporting essential operations, managing emails, phone calls, mail, and coordinating meetings, ensuring efficient workflow and effective communication within the office environment, experience in budgeting and in accounting.

ART EXHIBITIONS

Schweinfurth Art Center's "Member Show 2023", Auburn, NY (September 1 - October 15, 2023)

Salina St. 10 - Downtown Committee of Syracuse, Syracuse, NY (September 2023 - March 2024)

A Portrait of Upstate - Ocara Fine Arts Gallery, Syracuse, NY (October - December 2023)

CNY Art Guild's Fine Art Show and Sale, Baldwinsville, NY (April 13-14, 2024)

CURATING EXHIBITIONS

A Portrait of Upstate featuring H.K. Alvaro, Katya Bratslavsky, Carrie Dugan, Heath Hanlin, Kimberlee Knauf, Brandon Lazore, Daniela Nikolavsky, and Shavonne Joliee Sagcan - Ocara Fine Arts Gallery, Syracuse, NY (October - December 2023)

Read Aloud with Michelle Cronin - Ocara Fine Arts Gallery, Syracuse, NY (December 9, 2023)

Teen Artist Exhibition - Ocara Fine Arts Gallery, Syracuse, NY (January 13-15, 2024)

Avery d Henhawk's Solo Art Exhibition - Ocara Fine Arts Gallery, Syracuse, NY (February 23-24, March 1-2, 2024)

Tina Zagya's Solo Art Exhibition - Ocara Fine Arts Gallery, Syracuse, NY (March 9 and 15, 2024)

Kimberlee Knauf's "Artist in the Making" - Ocara Fine Arts Gallery, Syracuse, NY (March-April, 2024)

PROJECTS

Project Leader- Northside Cultural Arts District (June 2023- Present)

The Northside Cultural Arts District is a community-based initiative envisioned by Daniela Nikolavsky, not-for-profit organization Hopeprint, and residents/stakeholders of Syracuse's Northside neighborhood. The mission of this project is to establish a cultural arts district in Syracuse Northside to increase and strengthen equitable representation of the diverse population in the cultural, economic, and social domains.

VOLUNTEERING EXPERIENCE

Lunch Monitor - Tecumseh Elementary School, 2015-2016

Experience in assisting and supervising students during lunch time.

Helping hand- HopePrint, Syracuse NY, May 2016

Experience with sorting donated items and facility cleanup at HopePrint, a non-profit organization fostering sustainable development of under-resourced people/communities.

Fun Day Activities Supervisor- Tecumseh Elementary School, June 2016 and June 2017

Experience with setting up the event, serving food, and supervising game activities.

Book Fair Volunteer- Jamesville DeWitt Middle School, May 2023

Experience in assisting the students and the school staff during the Scholastic Book Fair Week.

SWAG Bike Fest - Syracuse Urbanism Club, Syracuse NY (January 2024 – Present)

CERTIFICATIONS

Test of English as a Foreign Language – Internet-based Test (TOEFL iBT) - 2010

Foreign Pharmacy Graduate Examination Committee Certificate (FPGEC) - 2010

North American Pharmacist Examination (NAPLEX) - 2014

American Sailing Certified Sailor from American Sailing Association - 2023

LICENSES

2010 Michigan Pharmacist Educational License (License # 5302039846, inactive)

2011 Colorado Pharmacist Intern License (License # 2004924, inactive)

2014 New York State Pharmacy Intern Permit (Permit # 093207, inactive)

COURSES ATTENDED

Painting I, ART 213, 3 credits, Onondaga Community College, Spring 2018

Drawing I, ART 101, 3 credits, Onondaga Community College, Fall 2019

MEMBERSHIPS

Syracuse Urbanism Club – Syracuse, NY (June 2023- Present)

CNY Art Guild -Liverpool, NY (November 2023 – Present)

SCHOLARSHIPS

Foundation for Scientific and Technological Development Fellowship (2003-2005)

Fundação Cearense de Apoio ao Desenvolvimento Científico e Tecnológico- FUNCAP, Brazil

Coordination for Improvement of Higher Education Personnel Fellowship (2005-2008)

Coordenação de Aperfeiçoamento de Pessoal de Nível Superior- CAPES, Brazil

Doctoral Program with Abroad Internship (2006-2007)

Doutorado Sanduíche no Exterior- CAPES, Brazil

PUBLICATIONS IN PEER-REVIEWED JOURNALS

1. Liquid buccal mucosa graft endoscopic urethroplasty: a validation animal study. Scott KA, Li G, Manwaring J, **Nikolavsky DA**, Fudym Y, Caza T, Badar Z, Taylor N, Bratslavsky G, Kotula L, Nikolavsky D. *World J Urol.* 2020 Sep;38(9):2139-2145. doi: 10.1007/s00345-019-02840-5. Epub 2019 Jun 7. PMID: 31175459.
2. Regulation of the mitochondrial permeability transition in kidney proximal tubules and its alteration during hypoxia/reoxygenation. Feldkamp T, Park JS, Pasupulati R, **Amora DN**,

Roeser NF, Venkatachalam MA, Weinberg JM. *Am J Physiol Renal Physiol*. 2009 Dec; 297(6): F1632-46.

3. Mitochondrial dysfunction induced by pancreatic and crotalic (*Crotalus durissus terrificus*) phospholipases A2 on rabbit proximal tubules suspensions. **Amora DN**, Costa Martins AM, Roeser N, Senter R, Ostrowsky T, Weinberg JM, Monteiro HS. *Toxicon*. 2008 Dec 15; 52(8):852-7.
4. Purification and biological effects of L-amino acid oxidase isolated from *Bothrops insularis* venom. Braga MD, Martins AM, **Amora DN**, de Menezes DB, Toyama MH, Toyama DO, Marangoni S, Alves CD, Barbosa PS, de Sousa Alves R, Fonteles MC, Monteiro HS. *Toxicon*. 2008 Feb; 51(2):199-207.
5. Purification and biological effects of C-type lectin isolated from *Bothrops insularis* venom. Braga MD, Martins AM, **Amora DN**, de Menezes DB, Toyama MH, Toyama DO, Marangoni S, Barbosa PS, de Sousa Alves R, Fonteles MC, Monteiro HS. *Toxicon*. 2006 Jun 15; 47(8):859-67.
6. The role of indomethacin and tezosentan on renal effects induced by *Bothrops moojeni* Lys49 myotoxin I. Barbosa PS, Martins AM, Alves RS, **Amora DN**, Martins RD, Toyama MH, Havt A, Nascimento NR, Rocha VL, Menezes DB, Fonteles MC, Monteiro HS. *Toxicon*. 2006 Jun; 47(8):831-7.
7. Effects of *Crotalus durissus collilineatus* venom in the isolated rat kidney. **Amora DN**, Sousa TM, Martins AM, Barbosa PS, Magalhães MR, Toyama MH, Fonteles MC, de Menezes DB, Monteiro HS. *Toxicon*. 2006 Mar; 47(3):260-4.
8. Study of antinociceptive and anti-inflammatory activities present in the *Crotalus durissus collilineatus* whole venoms with and without crostamine. **Amora DN**, Moreira KG, Rocha MG, Silva RM, Camarão GC, Nogueira RMD, Carvalho KM, Silva Junior, NJ, Cardi BA. *Journal of Venomous Animals and Toxins including Tropical Diseases*, 2003 Sept (23): 419.

SOFTWARE & LANGUAGE SKILLS

Languages

Portuguese (native language)

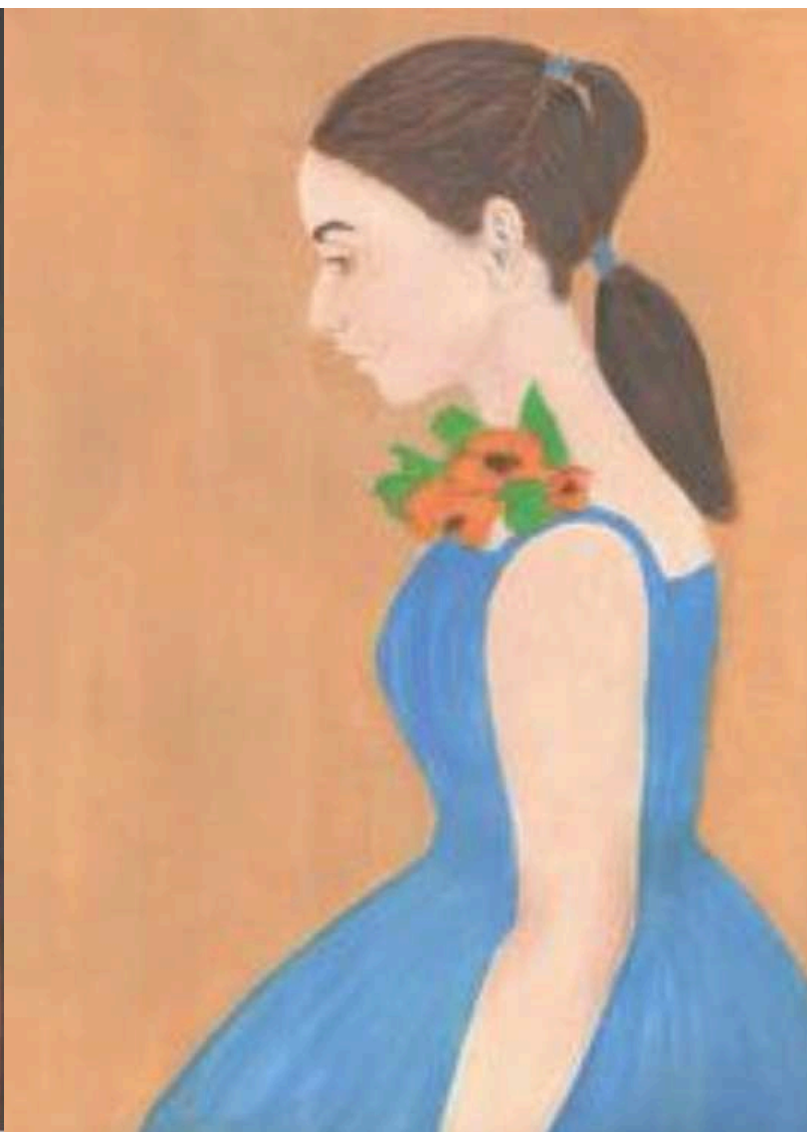
Proficiency in spoken and written English

Software

Word, Excel, and Power Point



Daniela Nikolavsky Samples of Work



January 2024

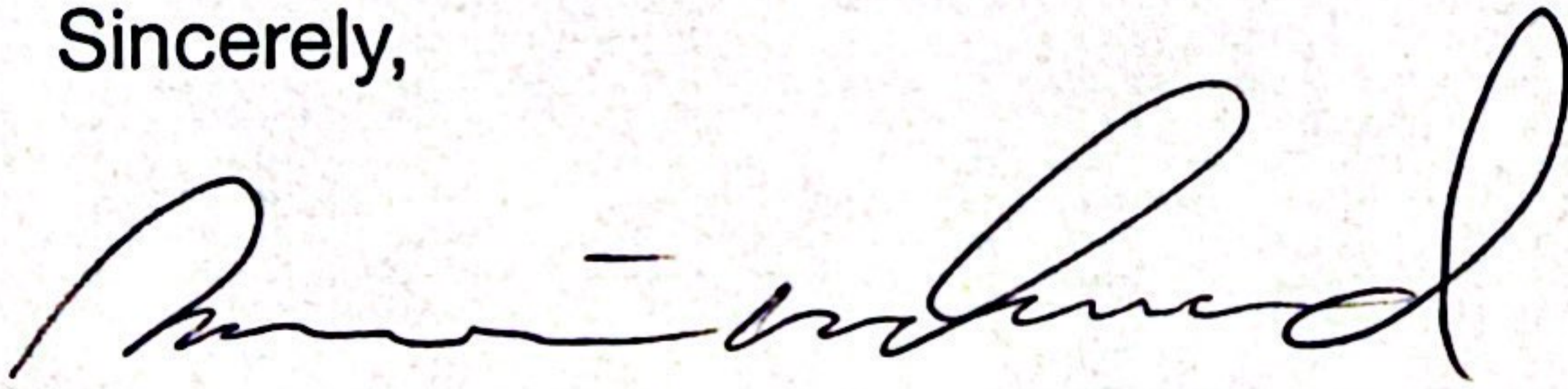
Pyramids Halal Meat
1700 Lodi Street
Syracuse, NY 13208

Dear Hopeprint,

As a business owner at the Lodi | E Division | McBride intersection, we look forward to partnering with you on the Lodi Triangle placemaking project. With our active carryout hot food business, we look forward to having this outdoor space for our customers to enjoy their food in the summer months and hopefully draw new customers to introduce them to our products and services.

We look forward to participating in the pop-up events that will be hosted at the Lodi Triangle as a part of this project, and to continuing our partnership to benefit our community.

Sincerely,

A handwritten signature in black ink, appearing to read 'Hani and Tatyana Mahmoud', written in a cursive style.

Hani and Tatyana Mahmoud
Owners
Pyramids Halal Market

Ocara Fine Arts

701 North Salina Street
Syracuse NY 13208
(248) 974-3301
ocara@ocarafinearts.com

January 10, 2024

Dear Project Evaluator,

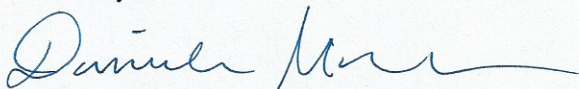
As a Partner of Syracuse Northside Cultural Arts District (SNCAD), I am committed to promoting and supporting innovative strategies that strengthen and highlight Syracuse Northside's diverse community, rich history, and unique architecture that promotes sustainable economic growth.

I have known Nicole Watts since 2016. At that time, I was looking for volunteer work at local non-profit organizations and searching for a cause that I could help. As a Brazilian-American married to a Ukrainian-American spouse who came to this country as a refugee immigrant in the early 1990s, it was easy for me to relate to her mission and to understand the relevance of her work with our local refugee community.

As a creative director of this project, my role will be overseeing the creative vision of the SNCAD and managing the team that will bring that vision to fruition. This may include developing innovative concepts, managing budgets, and working with community members, supporters, partners, or other for-profit and nonprofit stakeholders.

My strong commitment to the Syracuse Northside Cultural Arts District's mission stems from my deep appreciation for Syracusans' vibrancy and unique entrepreneurial spirit and their enduring capacity for renewal.

Sincerely,



Daniela Nikolavsky
Owner, Ocara Fine Arts

January 2024

Mike's Market
423 E Division Street
Syracuse, NY 13208

Dear Hopeprint,

As our store, Mike's Market is a neighborhood market serving the local community around the Lodi | E Division | McBride intersection, we believe that the Lodi Triangle placemaking project, right outside our door, will be a great, safe place for our customers to enjoy our products and services. We anticipate it also might draw new customers, which we welcome!

We look forward to participating in the pop-up events to be hosted at the Lodi Triangle, and the other improvements in our shared community.

Sincerely,

A handwritten signature in black ink, appearing to be a stylized name, possibly "Mike's Market".

Mike's Market