



**CITY OF SYRACUSE
PUBLIC ART APPLICATION**

Project Title: The Valley In Bloom

Installation Type:

- Donation to permanent art collection
- Temporary installation
- Proposed date and duration of installation: _____
- Mural on private property

Installation Location

Property Name: 7 EvenStreams
 Street Address: 4702 S Salina St. Syracuse, NY 13205
 Location Description [e.g., 15 ft. from building entrance]:
Long wall on Seely Ave. (corner of Salina)

Artwork Type [e.g., sculpture, mural, video]: Mural

Artwork Description [include fabrication date; medium, dimensions, materials and finishes]:

Summer 2024 - 12' x 130'
Primed with Sherwin-Williams "Loxon" masonry primer.
Painted with Sherwin-Williams "SuperPaint" Exterior paint. (Brush and Rollers)
Sealed with Minwax "Polycrylic" sealer.

Artist

Name: Russell Mason
 Address: 4309 Winding Creek rd Manlius, NY 13104
 Phone: 315-744-8474
 Email: Russellmason@me.com

Current Owner (if applicable)

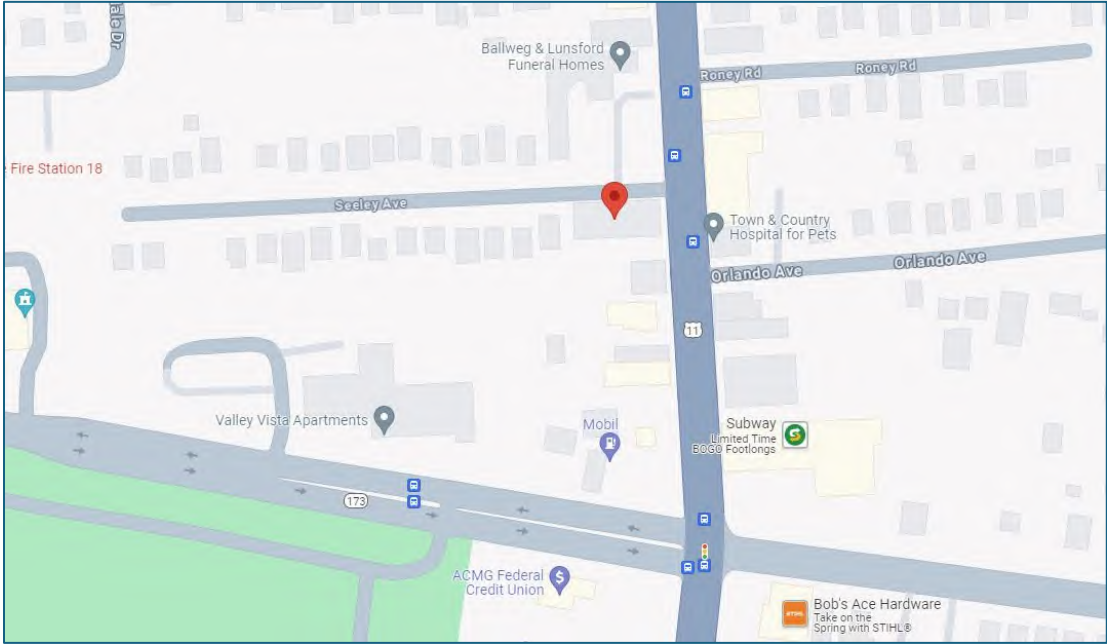
Name: _____
 Address: _____
 Phone: _____
 Email: _____

Applicant

Name: _____
 Address: _____
 Phone: _____
 Email: _____

Signature: Russell Mason Date 4/30/24

Location: 4702 S. Salina Street



North facing wall, 4702 S. Salina Street



Proposed design:



Valley in Bloom by Russell Mason

Valley in Bloom at 4702 S. Salina Street is the seventh mural in the *City As Canvas* mural program. It was selected by residents of the Valley neighborhood through ranked-choice voting in May 2024.

Intent:

The mural aims to capture the natural beauty of The Valley, celebrating its scenic landscapes and vibrant spirit. Through a birds-eye view, the mural includes Webster Pond surrounded by trees and the historical Stone House on Seneca Turnpike. The skyline of Syracuse stands tall in the distance, symbolizing the city's resilience and progress in relation to The Valley. Through this visual ode, the mural invokes a sense of civic pride, inviting viewers to cherish the harmony between nature and urban life that defines Syracuse.

Timeline:

Begin in early June. Finish by August.

Maintenance:

Using the highest quality materials, there will be no maintenance for at least five years as per the specs of the polycrylic sealant. After the five year period a new coat may be applied to extend the vibrancy of the mural

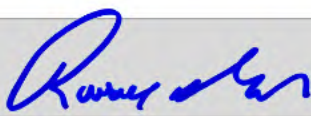


May 3, 2024

INVOICE

TNT City as Canvas
Syracuse, NY

Product Description Exterior mural featuring custom design for the City of Syracuse "TNT City as Canvas" program. Approx 2200 sqft

Description of work	estimated time	cost
Prep and prime walls to be painted using Sherwin-Williams brand masonry primer.	3 days	
Paint mural using heavy body exterior acrylic paint	21 days	
Seal with polycrylic low odor clear coat finish.	total materials:	\$2500
	Labor (artist fee):	\$22,500
	total cost:	\$25,000
Payment structured as: 1/2 artist fee as down payment 1/2 upon completion		
Cost is all-inclusive covering all labor, materials, etc.	Amount received:	
	Amount due:	\$11,250
Signature: 	Date: 5/3/24	
Signature:	Date:	

Syracuse Public Art Commission
233 E. Washington Street
Syracuse, NY 13202

January 29, 2024

To Whom It May Concern:

I am the owner of the property located at 4702 S. Salina Street. I give consent to *Tomorrow's Neighborhoods Today* to use my building for the City as Canvas initiative, Valley sector. I approve the mural design selected by the community.

Sincerely,

A handwritten signature in black ink, appearing to read 'D. Hills', with a stylized flourish at the end.

David Hills

Building Owner

315-329-9060

integrikey@gmail.com

Russell Mason

460 North Franklin st apt 615 | 315-744-8474

Russellmason@me.com | www.russellmasonart.com

Artist

Professional Summary

My success as a Photorealistic mural artist is the result of years of dedication to the field of fine art, specifically painting. Specifically, large-scale painting has been my singular love and passion since I was a child. Aside from my experience, and ability, the distinction between my work and most others is that I use only paint and brushes, no spray paint. I am not fond of the look or the environmental impact of aerosols.

Experience

Russell Mason Art, Syracuse, NY

Owner/operator LLC formed in 2019.

2004-present

Mural painting business for residential, commercial and government entities.

Special projects include:

- **Buffalo Bills**, Zubaz print mural design- Orchard Park Stadium.
- **Obama Foundation, Chicago**, Family Portrait.
- **City of Oswego**, Skate Park mural on bridge support structures.
Approx. 13,000 sqft
- **Glow Yoga**, Logo and murals spanning three different rooms
- **Village of Waterville**, Celebratory 150-year anniversary mural
- **Utica Boxing Gym**, Muhammad Ali inspirational mural
- **Mountain View Montessori**, 2,000 sqft rock climbing wall mural

LA Painting

Syracuse, NY

Specialty Painter

11/21-present

Working as a sub-contractor for Syracuse based Painting company, I am responsible for specialty painting work including designs for local schools and business. Work often

involves collaboration between several different contractors and architects. Requires ability to read blueprints.

Certifications

NYSSSA New York State Summer School of the Arts
Cazenovia, NY
Fine Art Certificate

Volunteer

New York State Science Olympiad
Manlius, NY
Volunteer
Graphic designer.

Education

Pratt Institute
Brooklyn, NY
2000-2004
Bachelor's Degree in Fine Art
Graduated with honors on President's list
Award for excellence in painting

References

Mayor William Barlow: e: mayor@oswegony.org. c: *available upon request.*
Mayor Ruben Ostrander: e: mayor@villageofwaterville.org
Donna Farchione: e: donna@alignwithglow.com
Dr. Arun Balakumar: c: (917)842-9627
Aaron Learner: c: (315)-254-4277
George Azzolino c: (315)-437-2712

Examples of previous work



