SPAC 24-03



CITY OF SYRACUSE PUBLIC ART APPLICATION

| Project Title: Hanover Square Memorial Garden | | | | |
|--|---|--|--|--|
| Installation Type: | | | | |
| 그 아이들 아이들 때문에 가장 하는 사람들이 되었다면 하는 것이 되었다면 하는데 없는데 되었다. | anent art collection | | | |
| Temporary install | | | | |
| | d duration of installation: | | | |
| Mural on private j | | | | |
| Installation Location | | | | |
| Property Name: City Place | | | | |
| Street Address: 201-219 E Genesee St, Syracu | ise, NY 13202 | | | |
| | uilding entrance]: | | | |
| Artwork Type [e.g., sculpture, mural, video] | : Mural | | | |
| 경기는 경기를 가득하는 경기를 하는 것이 없는 것이 되었다. 그렇게 하면 가는 것이 되었다면 되었다면 되었다면 되었다면 되었다면 되었다면 되었다면 하는데 그렇게 되었다면 하는데 그렇게 되었다면 하는데 그렇게 되었다면 되었다면 하는데 그렇게 되었다면 하는데 그렇게 되었다면 되었다면 되었다면 되었다면 되었다면 되었다면 되었다면 되었다면 | late; medium, dimensions, materials and finishes]: dress up the electrical box adjacent to the planting bed that we | | | |
| intend to memorialize people who made an impact on o | our neighborhood. See the attached TNT Application. The art work that was | | | |
| chosen by the neighborhood association in an online vot | e is attached below. | | | |
| Artist Name: Ally Walker | | | | |
| Address: 420 Whittier Ave. Syracuse NY 13204 | | | | |
| Phone: 315.657.1315 | | | | |
| Email: allywalkerinks@gmail.com | | | | |
| Current Owner (if applicable) | | | | |
| Name: | | | | |
| Address: | | | | |
| Phone: | | | | |
| Email: | | | | |
| Applicant | | | | |
| Name: Eric Saxton (Hanover Square President) | | | | |
| Address: 205 S Salina St, Syracuse, NY 13202 | | | | |
| Phone: 315-217-1772 | | | | |
| Email: dreric@cusechiro.com | | | | |
| Signature: E. R. S.A. | Date 08/25/23 | | | |

Public Art Commission, 512 City Hall Commons, 201 E. Washington St., Syracuse, NY 13202/315-448-8108

Hanover Square: Blue star indicates the approximate location of the cabinet proposed for painting.





The Flower Box

A small community garden. Growing spaces, nurtured into life by neighbors is the theme. Vibrant flowers and butterflies arranged along a bright picket fence with different colors incorporated in the highlights and shadows that wrap the electrical box. The top of the box will be white with various bugs and ivy to compliment the overall design.









HANOVER SQUARE - ELECTRICAL BOX

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1 week

Materials:

The electrical box will be painted with a direct to metal Behr paint primer and sealed with a clear UV coating. The paint should last approximately three years before needing to be repainted.



INVOICE

Date: 12/30/22 # [238]

To: Dr. Eric Sexton 205 S Salina Street, Syracuse, NY 13202 **For:** Exterior Mural Painting Hanover Square memorial project

| DESCRIPTION | HOURS | |
|---|--------|--|
| Mural Painting: Hanover Square memorial project: (1)electrical box; Size: H-4ft, W-5.8ft, sides 2ft x 4ft | - | |
| Materials: Acrylic latex exterior paint, brushes, tray. | | |
| Materials. Nery he latex exterior paint, brushes, tray. | Total: | |



TNT Special Projects Proposal

Name: Eric Saxton C/O Hanover Square Association

Email: <u>dreric@cusechiro.com</u> Phone Number: 315-217-1772

Address: 205 S. Salina St. Syracuse, NY 13205

Circle One: Capital Project Public Art EVENT (*must complete additional event form)

Project Name: Garden Beautification Funds Requested: 1925.00

The Hanover Square Association would like to commemorate a memorial garden to those individuals and entrepreneurs who helped to make Hanover Square, the oldest business district in Syracuse, and downtown Syracuse into what it is today.

Earlier this year, one of the founders of Sweet Praxis passed away leaving behind two small children. Our community also lost Ed Koolakian, an entrepreneur who was a pillar of our neighborhood, and unfortunately, his passing was swept over by the pandemic. This memorial garden would commemorate the contribution of entrepreneurs of downtown Syracuse and give their family a place to honor them as we honor those past, present and future contributors to our community. The Hanover Square Association hosts a spring planting networking event in collaboration with the parks department to beautify the Hanover Square neighborhood with plants.

On the east side of Warren St, there is a square raised bed planter that currently has a medium size tree in the middle. This raised bed does not get much attention and is adjacent to a large electrical panel. Our plan is to place some evergreen cover in the planter box to give it more life throughout the year. We would also like to address the electrical panel that sticks up higher than the raised bed with some sort of painted covering, like the painted "tombstones" in Clinton Square. We would like Ally Walker of Ally Walker Inks to design a clever way to dress up the electrical box to either become a focal point in the plant bed or to make it fade away into the background. Finally, we would like to install a plaque to commemorate the "Entrepreneurs that helped build and grow our city". The plaque would not list any individual names to be inclusive of all of those entrepreneurs. This plaque would also be similar in size and shape to the plaque at the other end of the plaza that is maintained by the wisdom keepers.

We have reached out to the Parks department for guidance on this project, and we have been told that the City Council now would like to weigh in on dedication of spaces. This project will have two phases: beautification of the raised bed (planting and painting the electrical box) and dedication of the space (once approved by the council). The planting of the shrubs will need to have final approval from the Parks Department to make sure they are local and good for our climate.

Does your project need any approvals? Circle all that apply. Attach supportive documents.

Council DPW Parks Public Art Commission Other_____

Expected Date of Completion: Summer 2023

Person Responsible for submitting updates & documentation: Eric Saxton

Itemized Budget

| Item | Amount |
|--|---------|
| 4-1 Gal. Broadmoor Juniper Shrub Excellent Evergreen Ground | |
| Cover with Graceful Spreading Foliage Drought Tolerant | |
| 4-1 Gal. Blue Rug Juniper Shrub Unique Blue Evergreen Ground | 200.00 |
| Cover Shrub, Drought Tolerant | |
| 4-1 Gal. Blue Rug Juniper in Grower's Pot, Fragrant Ground Cover | |
| | |
| Ally Walker Inks design and paint. | 1275.00 |
| | |
| Plaque | 450.00 |
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^{*}Funds will not be dispersed until proper approval from the appropriate agency is granted.*



Artist Statement:

Throughout my 20 plus years of art work, I have worked to create art that will entice the viewer by appealing to the senses. Bright colors in harmony with a whimsical design is a style I have created and work towards perfecting. My passion is large scale painting and creating enticing designs that allures its viewers to take a closer look. Exterior or Interior murals create a different perspective to an environment though color and space distortion. In my art I work towards appealing to the viewer's senses with an ergonomic perspective, thinking about the interaction between the users and their environment and applying color theory and spatial design. It has been proven that people are more motivated with a positive mood with design and color, and I work towards creating environments that beautify an overlooked space.





Freelance Muralist/Painter - private/public (16 years experience)

- Crouse Hospital, Syracuse, NY Underground Tunnel
- Crouse Hospital, Syracuse, NY Ultra Sound Exam Suites/MRI Unit
- Upstate University Hospital, Syracuse, NY 90 mural examination rooms for the Centre of Pediatric Surgery, Gastric Intestinal, Neurology, and Centre for Nutrition and Exercise.
- GIGI's Playhouse- Donor Tree, 500 donors with 17ft tree
- Paradise Auto, Syracuse, NY Auto Show Room
- Core fitness Gym, Syracuse NY- Logo Recreation (freehand)
- Pacific Health Club Group Liverpool NY Logo Recreation (freehand)
- Golisano Childrens' Hospital, Syracuse NY Lobby, Exam Rooms, Waiting Areas, Cancer Treatment Rooms, and Emergency Area
- (Total Murals in Upstate Hospital facilities 86 murals)
- Golisano Childrens' Hospital, Syracuse, NY Exertior Butterfly Tree
- Core Fitness, Syracuse, NY Logo Recreation
- Whitlock Building, Syracuse, NY 40ft. Lobby mural
- E.Water Street Mural 2017 World Canals Conference (exterior mural)
- Gear Factory, Syracuse, NY Lobby Staircase Mural
- Maxwells, Syracuse, NY Chalkboard Artist since 2018
- XO TACO, Syracuse NY Umbrellove, Be Yourself; Murals (exterior)
- SYRACUSE U, Syracuse NY -Campaign to buy local downtown (exterior)

Mackenzie Childs - Syracuse, NY (2018-2020) Visual Merchandiser Assistant (freelance)

- Creating appealing eye-catching visual displays for the store, window displays, signs, influencer table scapes, ex/interior displays and promotional events.

Voss Signs - Syracuse, NY (2015-2016) Graphic Designer / Marketing Assistant

- Social Media, Website Content Management, Assistant to Marketing Director, Marketing Research/Material and Creative Development

Downtown Decorations, Inc. Syracuse, NY (2008 – 2012) Graphic Designer

- Web site design, web site layout, maintaining product updates
- Design marketing flyers, brochures, exhibits/booth design
- Design conference materials, packets, product catalogues
- Created technical design illustrations for decor installation and layout
- Production/installation specifications for creating custom decor
- Creation of custom design banners, vector file manipulation, logo recreation for offset printing and screen printing
- Photography editing, rendering product decor for client presentation

Administrative Assistant to Vice President/President (2009-2010)

- Customer Service, Graphic Assistant to marketing and Art Director, Marketing Research and Creative Development

Administrative Assistant (2002-2008)

- Brian's Custom Framing: Receptionist/Secretary
- Buckley Owens Machinery Co.: Receptionist/Secretary

Technical Proficiency

- Specializing in; artistic problem solving, painting large scale, creative-thinking, spatial design, color theory, free hand

Education

SUNY Plattsburgh (2002-2006)
Bachelors Degree in Art and Design, additional concentration in drawing with skills in various mediums: water color, acrylic, interior paints/faux

Design Proficiency

Branding and Identity Page Layouts Image Retouching **Business Cards** Brochures **Event Posters** Web Advertisements Website Management Technical Illustrations **Promotional Signs** Screen Print Banners Photo Rendering **Tradeshow Displays** Magazine Advertisements Vector and Free Hand Illustration **Creative Custom Presentations** Promotional Print Advertisements Package Design **Teaching Artist for Paint Night Events**

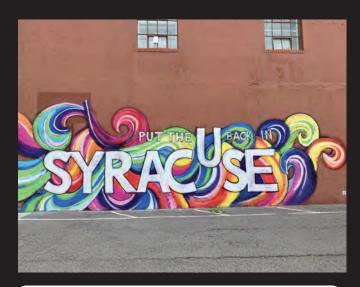
Project Management

- Developing design concepts from rough sketch to final design that can be interpreted to retail environments, fixture design, window display, event and promotional execution.
- Lead projects from inception to completion, keeping in budget and meeting deadlines, and according to specifications.

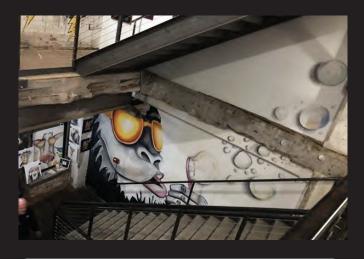
AllyWalkerInks



"Be Yourself" Mural for Xo Taco, Syracuse NY. 158ft x 34ft. 2019



Put The U Back in Syracuse. A campaign to support local businesses. 2020



"Show Your Happy" Mural for The Gear factory, Syracuse NY, entrance Art Revolution Show. 2019



Golisano Lobby Entrance, "tree house" mural with golisano "kids" incorporated. 2012

