



**CITY OF SYRACUSE
PUBLIC ART APPLICATION**

Project Title: Southside Mural

Installation Type:

Donation to permanent art collection

Temporary installation

Proposed date and duration of installation: 6/15/2023 through 8/1/2023

Mural on private property

Installation Location

Property Name: _____

Street Address: 2315 South Salina Street Syracuse NY 13205

Location Description [e.g., 15 ft. from building entrance]:

South facing exterior wall of property

Artwork Type [e.g., sculpture, mural, video]: Mural (Public)

Artwork Description [include fabrication date; medium, dimensions, materials and finishes]:

Painted Mural with the dimensions of 14' x 44'.
The total square feet of the project is about 620'.
Acrylic paint will be used entirely. An anti-graffiti/
vandalism coating will be applied when finished. The mural
installation will be from mid-June until August 1st, 2023

Artist

Name: Rosario Freeman
 Address: 333 Wolf St, Syracuse, NY 13208
 Phone: 315 967 4259
 Email: rosariofreemanartist@gmail.com

Current Owner (if applicable)

Name: Pastor Daren C. Jaime
 Address: 2306 S Salina St, Syracuse NY 13205
 Phone: 315-472-1198
 Email: dcjaime23@hotmail.com

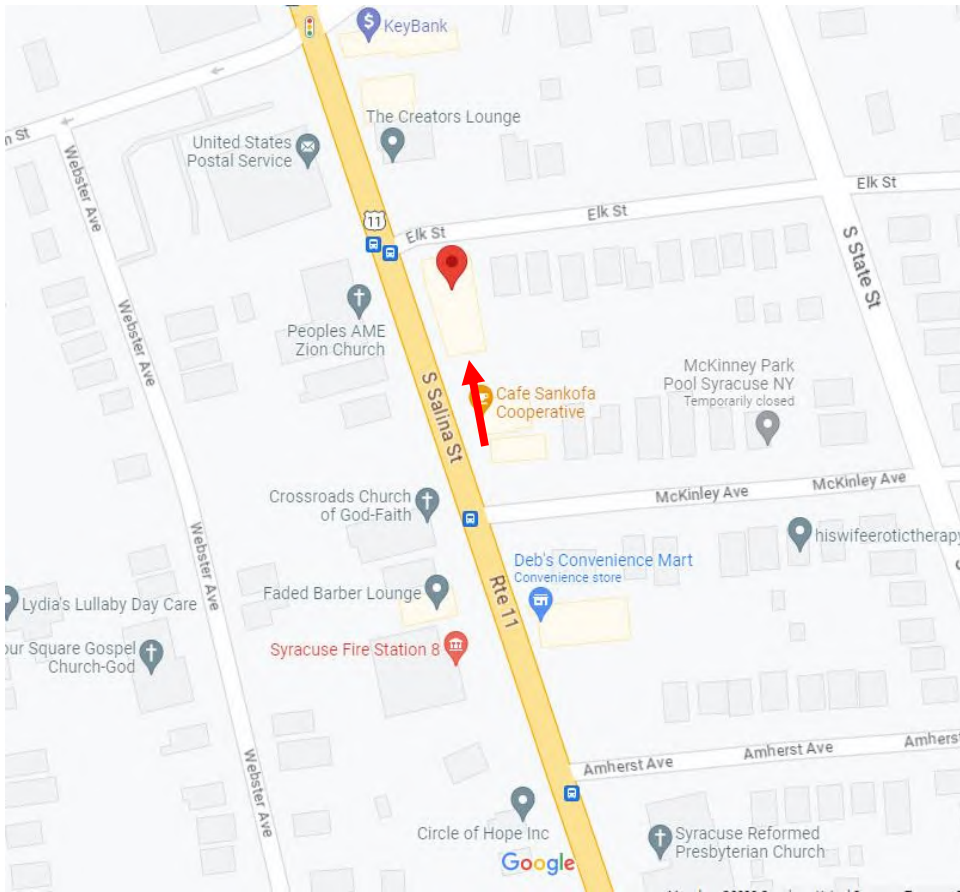
Applicant

Name: Rosario Freeman
 Address: 333 Wolf St Syracuse NY 13208
 Phone: 315 967 4259
 Email: rosariofreemanartist@gmail.com

Signature: Rosario Freeman Date 6/8/2023



2307 S. Salina Street “Southside” Mural location and current image



Artist’s Statement

“Southside” Mural by Rosario Freeman Dignity, Empowerment, Transformation, Optimism, Community bonds, Belief in one’s abilities, Peace, and Creation, are all ideas that will be associated with the mural.

Growing up on the city’s southside to now teaching art at a southside middle school, I wish I would’ve seen more positive messages throughout the community. Public art is transformative. One glance at a powerful mural can spark ideas we would of never imagined otherwise. From the kids who will pass by on their way to school to the people on their way to work; I hope my mural does exactly that; inspire. We, as a community should be proud of where we come from, yet never afraid to leave home and grow, like a rose from concrete.

More peace. More prosperity. More thriving. More community. More Southside

Timeline

The mural will be completed in June 2023.

Short and long-term maintenance requirements

Once dry there will be no maintenance necessary. The mural will be rinsed of dust and dirt in the rain.

Budget

Southside Mural Proposed Budget 2023

Artist: Rosario Freeman

Budget Item	Estimated Cost
Primer	\$100
Paint	\$1700
Rollers and pole	\$50
Brushes (Multiple sizes)	\$100
Anti Graffiti Coating	\$200
Painter's Tape	\$10
Artist Fee (Includes prep, design, execution, etc. as well as one assistant)	\$21,840

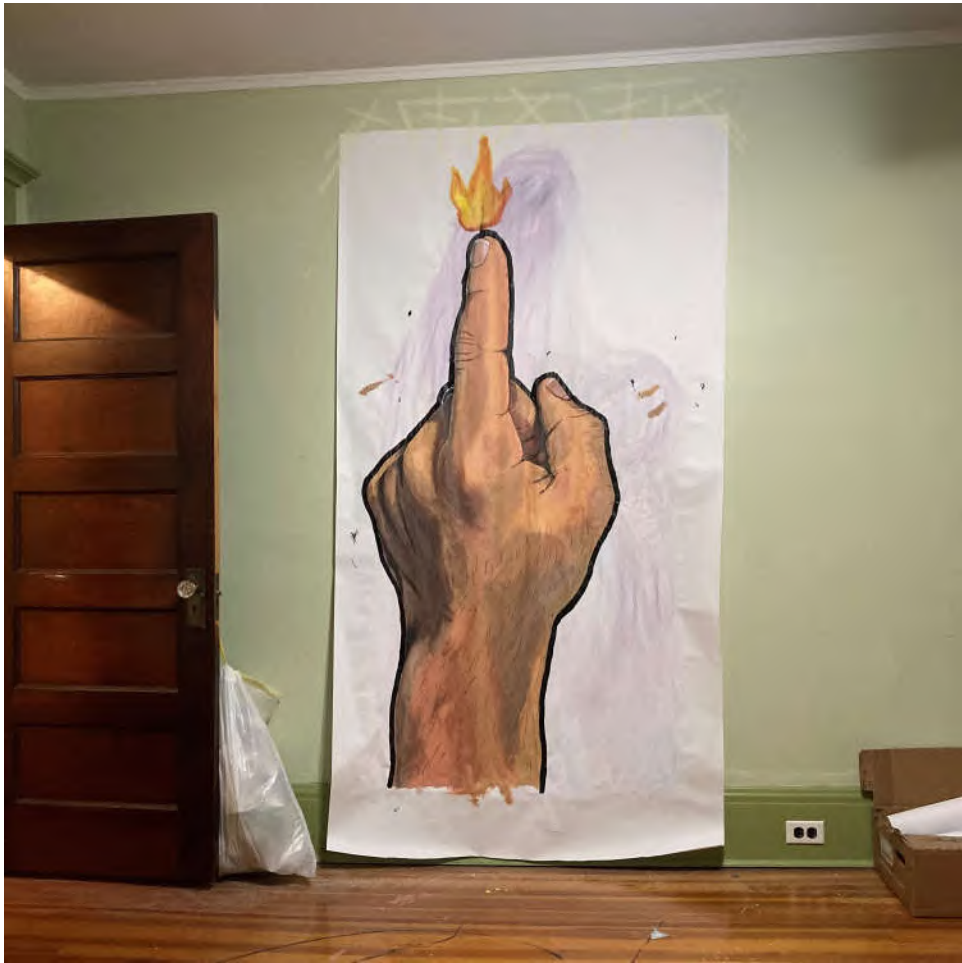
Rosario Freeman

Artist Bio

Rosario Freeman is an artist and art teacher from Syracuse, NY.

He has been interested in art all his life and always knew he would have a career in the field. As a kid, frequent visits to the local museum and seeing how people's faces lit up when they saw his work, only cemented his goal of being an artist. He went on to study graphic design at Palm Beach State College in South Florida. While there he started creating large canvas paintings inspired by the abundance of public art murals on the walls of buildings in places like Wynwood. He also created design work for multiple brands, musicians, events, and more during his time in Florida. His art has been displayed at the Ritter Art Gallery in Boca Raton, The Gear Factory of Syracuse, and Delavan Studios. He has also painted murals at multiple businesses and residential homes. He is now an art teacher in his hometown sharing his knowledge with the next generation of artists.

Freeman aims to inspire positive change in the world by creating and teaching art.





Auwaerter, Kate

To: Kate Auwaerter
Subject: RE: [EXTERNAL] Fwd: People's Community Development Mural Consent

----- Forwarded message -----

From: **Daren Jaime** <dcjaime23@hotmail.com>
Date: Wed, Jun 7, 2023 at 1:02 PM
Subject: People's Community Development Mural Consent
To: tntsyracuse@gmail.com <tntsyracuse@gmail.com>

Syracuse Public Art Commission
[201 E. Washington Street](#)
[Syracuse, NY 13202](#)

To Whom It May Concern:

I am the owner of the property located at [2301-2315 South Salina Street Syracuse, NY 13205](#). I support the design selected by the Southside TNT sector for the *City as a Canvas* initiative and grant permission to Rosario Freeman to install the proposed design on [2315 South Salina Street Syracuse, NY 13205](#).

I understand the longevity of this project is important and agree to not removing the mural for at least a 10-year period. I understand that maintenance of the mural is the responsibility of the building owner with minor touch-ups as the responsibility of the artist.

Signed

Pastor Daren C. Jaime, Owner
[2301-2315 South Salina Street Syracuse, NY 13205](#)



THE REVEREND DAREN C. JAIME
People's A.M.E Zion Church, Syracuse, New York
Presiding Elder, Midland District
London-Midland Annual Conference
North Eastern Episcopal District
African Methodist Episcopal Zion Church

 315-472-1198

 www.thepeoplesamez.org