



CITY OF SYRACUSE PUBLIC ART APPLICATION

All applications for the installation of public art will be evaluated based on the seven (7) criteria enumerated below. It is understood that some criteria will have more relevance than others depending on the proposed artwork. This will be taken into account and the criteria weighted accordingly.

- Artistic merit and quality, as substantiated by an artist’s past history of exhibitions or sales, awards or other recognition, or an outstanding first work, as well as the inherent quality in terms of timelessness of vision, design, aesthetics and excellence;
- Intentionality of the artist, concerning the meaning and proposed or desired effect of the work as Public Art upon the viewing public, as rationalized and elaborated upon in the project description;
- Local significance, creating a sense of excitement in public spaces and presenting fresh ways of seeing the community and city reflected;
- Representation of styles and tastes within the public art collection, acknowledging existing works in the public art collection and striving for diversity of style, scale and media;
- Safety and durability, including the ability of the artwork to withstand weather conditions, as well as structural and surface integrity;
- Unrestricted public viewing, primarily the opportunity for public access, but also suitability for public participation, social and political attitudes, and functional considerations; and
- Installation and maintenance of the work, from practicality of fabrication and transport, to installation and long-term care.

PROJECT NAME: Evan Starling-Davis: FRACTURE (UVP 2023 Exhibition)

PROJECT TYPE: Temporary installation
July 27 – September 23, 2023

LOCATION: Urban Video Project, Everson Museum of Art (permissions have been granted)

ARTWORK TYPE: Interactive “art game” projection with looping video element when not being interacted with. HD video, color, sound.

RELATED EVENTS:

Artist guided experience on the plaza
Thursday, August 31 | 8-9pm | Everson Community Plaza

Artist Talk at the Syracuse University Human Rights Film Festival
Saturday, September 23 | 4pm | Shemin Auditorium, Shaffer Art Bldg.

ARTWORK DESCRIPTION

In this innovative exhibition, viewers can interact with UVP's projection on the facade of the Everson using their personal smart devices to explore the virtual world of *FRACTURE*, imagined by Evan Starling-Davis. *FRACTURE* is an Afro-Surreal poetic experience featuring 3D renderings of objects from Afro-diasporic culture in local collections and archives, including SUArt Museum, the Everson Museum, SU's Special Collection Research Center, and the Community Folk Art Center.

Viewers will be prompted to scan a QR code in the projection that will take them to a web app that transforms their personal device into a game controller for the piece, allowing them to move through the virtual space of *FRACTURE*.

(When no one is interacting with the piece, a game play video loop with the QR and interaction prompt will play.)

FRACTURE will transform the Everson Plaza into a space of communal interactivity—between viewers, the virtual world, and each other. Leaning into the experience of play, *FRACTURE* allows the audience to immerse themselves imaginatively in the created world, taking time to reflect on the possibility suggested by the title: *"Maybe you may find yourself in the fracture."*

ARTIST BIOGRAPY

Starling-Davis is a Syracuse-based narrative artist, curator, organizer, scholar, and digital-age griot using a Black/Queer surrealist lens to unearth distant pasts and buried histories while promoting radical self-healing. Starling-Davis strives to create pathways for Black imagination to thrive.

STILL IMAGES*





*We will have a representative video clip of game plan in the virtual model for presentation at the SPAC meeting.

APPLICANT:

Anneka Herre

Curator and Technical Producer

Urban Video Project

315.443.1369

anneka@urbanvideoproject.com

www.urbanvideoproject.com